

1. An information coincidence method for a distribution system having plural elements each including a computation device, comprising the steps of:

receiving said common data by at least one of said plural elements from other elements, and based on said common data and said common data received from other elements, determining by said computation device the content of common data for coincidence among said plural elements; and

2. An information coincidence method according to claim 1, wherein said step of determining the content of said common data is performed by majority rule.

wherein said step of determining the content of said common data is performed by majority rule using said significance level.

4. An information coincidence method according to claim 1, further comprising the step of defining a significance level

wherein said step of determining the content of said common data is performed by majority rule using said significance level.

6. An information coincidence method according to claim 1, wherein said method is performed periodically.

8. An information coincidence method according to claim 7, wherein said significance level is set based on the number of data updates in said element, and is utilized as a weight in majority rule for coincidence among said common data.

9. An information coincidence method according to claim 7, wherein said significance level is set based on a data update event in said element.

10. An information coincidence method according to claim 7, wherein said significance level is set in correspondence with data update time in said element.

11. A distribution system having plural elements each including a computation device, wherein each element comprising:

means for holding common data of common type indicating

features of said element;

means for receiving said common data by at least one of said plural elements from other elements, and based on said common data and said common data received from other elements, determining by said computation device the content of common data for coincidence among said plural elements; and

means for correcting the contents of the common data of said plural elements based on the determined contents.

12. A distribution system according to claim 11, wherein said means for determining the content of said common data determines the content by majority rule.

13. A distribution system according to claim 11, further comprising means for defining a significance level for each common data,

wherein said means for determining the content of said common data determines the content by majority rule using said significance level.

14. A distribution system according to claim 11, further comprising means for defining a significance level for each element,

wherein said means for determining the content of said common data determines the content by majority rule using said significance level.

15. A product advertisement method comprising the steps of:

providing price data indicating a price to said respective products;

controlling said price data in said plural products to coincide with each other based on the determined price;

transmitting said coincide-processed price data to a store apparatus of a store handling said products; and

transmitting advertisement information including said
15 coincidence-processed price data from said store apparatus via
a network to customer apparatuses of persons who can be customers
of said products.

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